

## Using the Kroger Gift Card for Fundraising

Instructions	Comments	Fundraising Credit
Purchase your initial \$100 Kroger gift card through Shop for Scrip.	<ul> <li>Set up an account at www.shopwithscrip.com using Poseidon Enrollment Code 12818A3D1L8L7 and order a Kroger card.</li> <li>Marla Shreve also has Kroger cards in stock if you need a card immediately.</li> <li>Leave payment for initial card in the office folder at your swim location.</li> <li>Do not throw away gift card as it can be reloaded at any Kroger location.</li> </ul>	\$5 per \$100
Reload your Kroger card using these steps:  • All reloads occur at Kroger customer service located in each store;  • Request to have \$XX put on gift card; and  • You can pay using cash, credit card or check.	<ul> <li>Some Kroger managers will not permit payment via check. This is a store management decision.</li> <li>It takes about 10 minutes for the store computers to update your card unless you purchase the items at the same cash register where the money was added to the card. Keep this in mind if you are doing a fast shopping trip.</li> </ul>	\$5 per \$100 loaded onto to your Kroger card
Use your Kroger Rewards card with purchases to get fuel points.	The Kroger Customer Rewards Card credits you with 100 points for every: • \$100 spent on groceries; and • \$50 gift card purchase; and • Every prescription.  Your Kroger gift card can be used to purchase gas at a Kroger gas pump.	<ul> <li>100 fuel points         equals 10 cents off         per gallon of gas         purchased at Kroger.</li> <li>You can receive up to         \$1.00 off on 35         gallons of gas or         \$100 total whichever         comes first on a         single fill-up.</li> <li>Kroger allows you to         fill up more than one         car at a time to         double your savings.</li> </ul>

Purchasing store gift cards at Kroger using your Kroger gift card. (Target, i-tunes, restaurants, etc)	<ul> <li>Kroger stores offer a variety of gift cards.</li> <li>Compare Kroger's 5% fundraising credit to the Scrip percentage</li> <li>If Scrip offers more than 5% - purchase the gift card thru the website unless you need the gift card for immediate use.</li> </ul>	<ul> <li>\$5 per \$100 added to the Kroger card.</li> <li>Fuel points will be double the face value of the gift card.</li> </ul>
Purchasing VISA and American Express using your Kroger gift card.	<ul> <li>You may choose to load any amount between \$20 and \$500 on a VISA or AMEX gift card.</li> <li>There is an activation fee of \$5.95 per card regardless of the amount loaded.</li> </ul>	<ul> <li>\$5 per \$100 added to Kroger card.</li> <li>Fuel points will be double the face value of the gift card.</li> </ul>
	These cards are great for making purchases at BJ's, Costco or Sam's Club or any purchase you don't have a gift card for.	<ul> <li>How you save using a \$500 gift card?</li> <li>\$25 fundraising credit</li> <li>plus \$35 savings at the gas pump (2 cars at 35 gallons)</li> <li>less \$5.95 fee</li> <li>equals \$54.05 overall savings.</li> </ul>